

**Consulting
Services**



Let Catalyst help your team connect with churches more effectively



Catalyst can help you

Get a Better Perspective, Then Chart a Clearer Path!

Are you excited by global opportunities and eager to engage more of the potential of 21st century local churches? ♦ Not quite sure how? ♦ An objective, outside perspective can help you refine and implement an effective church-partnership strategy. ♦ Consider some of the ways Catalyst could help, listed on the reverse side of this sheet.

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Catalyst's free
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church mobilization
resources





can help your agency...

✘ **Build a Church Grid**

Does your agency need a framework to categorize churches so you can serve them better?

Catalyst can help you develop a practical grid for analyzing churches so you can customize services specific to their expectations and needs.

✘ **Conduct a Church Connections Audit**

Have you objectively assessed your agency's "church friendliness quotient"? How well is your entire organization poised to meet churches' changing expectations?

Catalyst will work with you to analyze how each department of your organization currently interfaces with churches, and then help identify concrete steps to improve 360° relationships.

✘ **Develop your Philosophy, Goals, and Strategy for Church Connections**

Has your agency answered the foundational partnership questions, defined your priorities, and laid out a clear plan to expand church/agency synergy?

Catalyst can guide you in building a systematic approach to establishing relationships that fully leverage church resources for maximum Kingdom impact.

✘ **Train Your Staff to Interface Effectively with Churches**

Are home and field staff adequately prepared to serve churches and facilitate their partnership?

Catalyst can help you implement your church-collaboration strategy by resourcing and training personnel for effective church interface.

✘ **Create Practical Church Resources**

Would you like assistance in honing communication media to catch the attention of churches and provide the specific help they seek?

Catalyst can help you critique your current communications, and retool or design vehicles to best serve your partnership efforts.

Contact us today to talk about how Catalyst can help you expand your agency~church partnership!

